### Project Objectives:

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| Team ID | PNT2022TMID47824 |
| **Project Title** | Global sales data analytics |

### Project Description:

### Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.

### Project Objectives:

By the end of this Project, you will:

* Know fundamental concepts and can work on IBM Cognos Analytics.
* Gain a broad understanding of plotting different visualizations to provide a suitable solution.
* Able to create meaningful Visualizations and Dashboard(s).